



Digital Rx

BUSINESS SOFTWARE BROCHURE

Muskan DigiTech

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BUSINESS SOLUTION OVERVIEW

Digital Rx Brochure

A comprehensive ERP platform designed to automate and digitize pharmacy operations — inventory, billing, procurement, reporting, and multi-branch control in one unified system.

Inventory Management

POS Billing

Multi-Branch

Financial Reports

Cloud-Ready

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CORE MODULES

5

FOCUS AREAS

0

BUSINESS SECTIONS

Business Challenges and Objectives

CHALLENGES ADDRESSED

- A comprehensive ERP platform designed to automate and digitize pharmacy operations — inventory, billing, procurement, reporting, and multi-branch control in one unified system.

SOLUTION OBJECTIVES

- Centralize core processes in one business-ready platform.
- Improve speed, visibility, and day-to-day execution quality.
- Create a scalable base for future expansion and control.

Comparative Positioning

Feature Area	Low-cost Local ERP	Mid-level Local ERP	International ERP	Muskan ERP
Medicine Procurement	Basic Purchase	Moderate	Advance	Advanced + Approval Workflow
Supplier Management	DGDF	DGDF	kjashdfkj	kjashdfkj
Batch & Expiry Management	lkjhflkj	DFDF	lkjhflkj	DFDF
Inventory Management	kjhdsflkj	kjhdsflkj	kjhdsflkj	kjhdsflkj
Stock Transfer	X	Partial	Advanced	✓ Branch-to-Branch

Solution Positioning

Basic Tools Single-purpose workflows Limited reporting depth Minimal process control	Growing Systems Some process coordination Department-level adoption Mixed data visibility	Structured Platforms Integrated workflows Better reporting consistency Improved operational control	Digital Rx Feature-rich business workflow support Scalable module-driven structure Better visibility across teams
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Today

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